



COMMUNITY WIFI SPONSORSHIP OPPORTUNITIES

Downtown's historic EDGE District is an award-winning Florida Main Street and Main Street America™ that plans, promotes, and advocates to sustain an eclectic, vibrant EDGE District community while preserving its unique character. We are a 501(c)(3) nonprofit, and our work includes district infrastructure improvements, advocacy, marketing, history collection and preservation, district-wide events, business assistance, and community cleanups. For more details, see edgedistrict.org.

ABOUT EDGE COMMUNITY WIFI

Powered by GoZone WiFi, EDGE District Free WiFi bridges the digital divide, connects residents & visitors to local businesses and corporate sponsors, and drives economic vitality in the EDGE District.

Corporate sponsors receive digital advertising on the WiFi login page, landing page, and emails. In 2020, more than **50,000** EDGE WiFi users were connected to our corporate sponsors in this way. For additional details, please contact GoZone's Community WiFi Division at 727-314-6917.

Sponsorships are available in two tiers – Gold and Silver – on a first-come, first-served basis.

GOLD SPONSORSHIP: \$2,500

- 1-Year EDGE WiFi Sponsorship
- Sponsor Logo on WiFi login page
- Customized Display Ad on WiFi landing page–300 x 250px above the fold
- Sponsor Logo displayed in automated emails sent to first-time WiFi Guests
- Logo displayed on all promotional materials related to EDGE District WiFi
- 1-Year EDGE BDA Membership (\$100 value)

SILVER SPONSORSHIP: \$1,000

- 1-Year EDGE WiFi Sponsorship
- Customized Display Ad on WiFi Landing Page –300 x 250px below the fold
- Sponsor Logo displayed in automated emails sent to first-time WiFi Guests
- Logo displayed on all promotional materials related to EDGE District WiFi
- 1-Year EDGE BDA Membership (\$100 value)

Name: _____ Company: _____

Phone number: _____ Email: _____

Choose form of payment:

- Check enclosed for \$_____ payable to EDGE BDA. Mail to P.O. Box 15026., St. Petersburg 33733
- Online payment for \$_____ at edgedistrict.org on Sponsor page. Email form to info@edgedistrict.org.